

Certificate in Nonprofit and Voluntary Sector Management

ryerson.ca/ce/nonprofit

This certificate program may be completed entirely at a distance.

The contributions of the nonprofit and voluntary sector to the well-being of Canadians have never been greater. The challenges have also never been more urgent. The G. Raymond Chang School of Continuing Education has created this distinctive, interdisciplinary certificate program in response to a growing demand for education that focuses on the specialized needs of the nonprofit and voluntary sector.

About the Certificate in Nonprofit and Voluntary Sector Management:

Ryerson created this distinctive, interdisciplinary certificate program in response to a growing demand for education that focuses on the specialized needs of the nonprofit and voluntary sector. It was the first undergraduate university certificate program in nonprofit sector management in Canada.

This unique program will provide students with a strong understanding of the nonprofit and voluntary sector, as well as knowledge of the tools, processes, relationships, systems, and practices that support a strong sector that includes effective and successful organizations.

The certificate offers:

- an interdisciplinary curriculum, pooling knowledge from two academic disciplines: business management and public administration
- a practical blend of theory and application taught by practitioners
- a wide range of current and relevant courses covering key areas, such as marketing, financial management, advocacy, government relations, strategic planning, evaluation, leadership, organizational effectiveness, diversity, key issues in the sector, and international NGOs

All courses are available in classroom and online (distance) formats. Some courses are also

available in hybrid format – these courses feature online content and three full-day Saturday classes.

Who will benefit from this curriculum?

The certificate will be of interest to a diverse group of students and adult learners, including:

- directors, managers, staff, practitioners, and volunteers of nonprofit organizations who wish to enhance their skills and knowledge
- those interested in pursuing careers in the nonprofit and voluntary sector
- those who are involved in the development of a nonprofit and want to ensure it has a solid foundation for success
- those interested in developing relationships and partnerships with nonprofit organizations, including those in the public, institutional, and private sectors

Our Instructors

The Chang School's instructors bring applied and practical expertise to every course. They are experienced, knowledgeable, and in touch with the dynamic transformations taking place in the nonprofit sector in Canada.

Why study with The G. Raymond Chang School of Continuing Studies?

The Chang School is Canada's leading provider of university-based adult learning. Thousands of people from every walk of life turn to us to help them get ahead in their chosen careers. We can offer you an essential combination of theoretical and applied learning.

Certificate Requirements

The Certificate requires the successful completion of eight single-term courses, with a cumulative grade point average of 1.67 or higher. Students must complete four required courses and four elective courses.

Students are encouraged to start the certificate with CINF 900 and CINF 901. Both courses provide a foundation for the other courses in the certificate.

Students may enrol in individual courses to enhance their skills in specialized areas, or they may register for the certificate program. Students pursuing the certificate must formally register in the program prior to the completion of 50 percent of the curriculum requirements.

Required Courses (four courses)

CINF 900 Understanding the Nonprofit Sector
CINF 901 Developing Effective Organizations
One of CINF 902 Program Evaluation or CINF 915
Financial Management
CINF 920 Critical Issues in the Third Sector (has prerequisites)

Elective Courses (four courses)

Select four courses not previously taken in Required Courses:
CINF 902 Program Evaluation
CINF 910 Strategic Planning
CINF 911 Advocacy and Governmental Relations
CINF 912 Marketing for Non-profit Organizations
CINF 913 Leading Through Change
CINF 914 Issues of Diversity
CINF 915 Financial Management
CINF 916 NGOs in Global Context

“I would definitely recommend the certificate. I really enjoyed the program and am glad that it’s out there – there are not many options for taking real, university-level courses.”

“I took the certificate completely online. Not having a face-to-face interaction was a shock - it was challenging and required time management skills. I greatly improved my writing, researching, and editing skills, and I was amazed to find out how large the sector was, how many people it employed, the number of organizations, and the value of the sector.”

“This certification provided me with a lot of knowledge about the field in general. I found the certification courses very interesting and informative.”

“I took this certificate to understand the sector more closely. Recently, I took on a new position. I believe that the course was one of the deciding factors in the selection process when I was competing with many other individuals.”

“I would absolutely recommend this program. It highlights the sector in its entirety.”

Certificate Graduates

Ready to enrol?

Visit ryerson.ca/ce/enrolment for details. You can enrol in person (350 Victoria Street), by mail, or online. Class sizes are limited, so enrol today!

For general admission, registration, and scheduling information, please visit ryerson.ca/ce or contact The Chang School. Email: ce@ryerson.ca Phone: 416.979.5035

Want more information?

Go to ryerson.ca/ce/nonprofit to find out more about the Certificate in Nonprofit and Voluntary Sector Management, or contact Caryl Arundel, Academic Coordinator, at acnonprofit@ryerson.ca.