



Charity Village

the future of in-person fundraising

tiptappay.com



let us introduce ourselves...



Chris Greenfield

Founder & CEO
tiptap



Mark Jordan

Managing Director
tiptap foundation

Question 1

Out
OF
ORDER!

cash is gone

OUT OF
Order!

OUT OF
Order!

Out
Of
Order

OUT
OF
ORDER

OUT OF
Order!

OUT OF
Order!



cash use is
down

-44%



digital and touchless
payments rose

+53%



drop in
donations

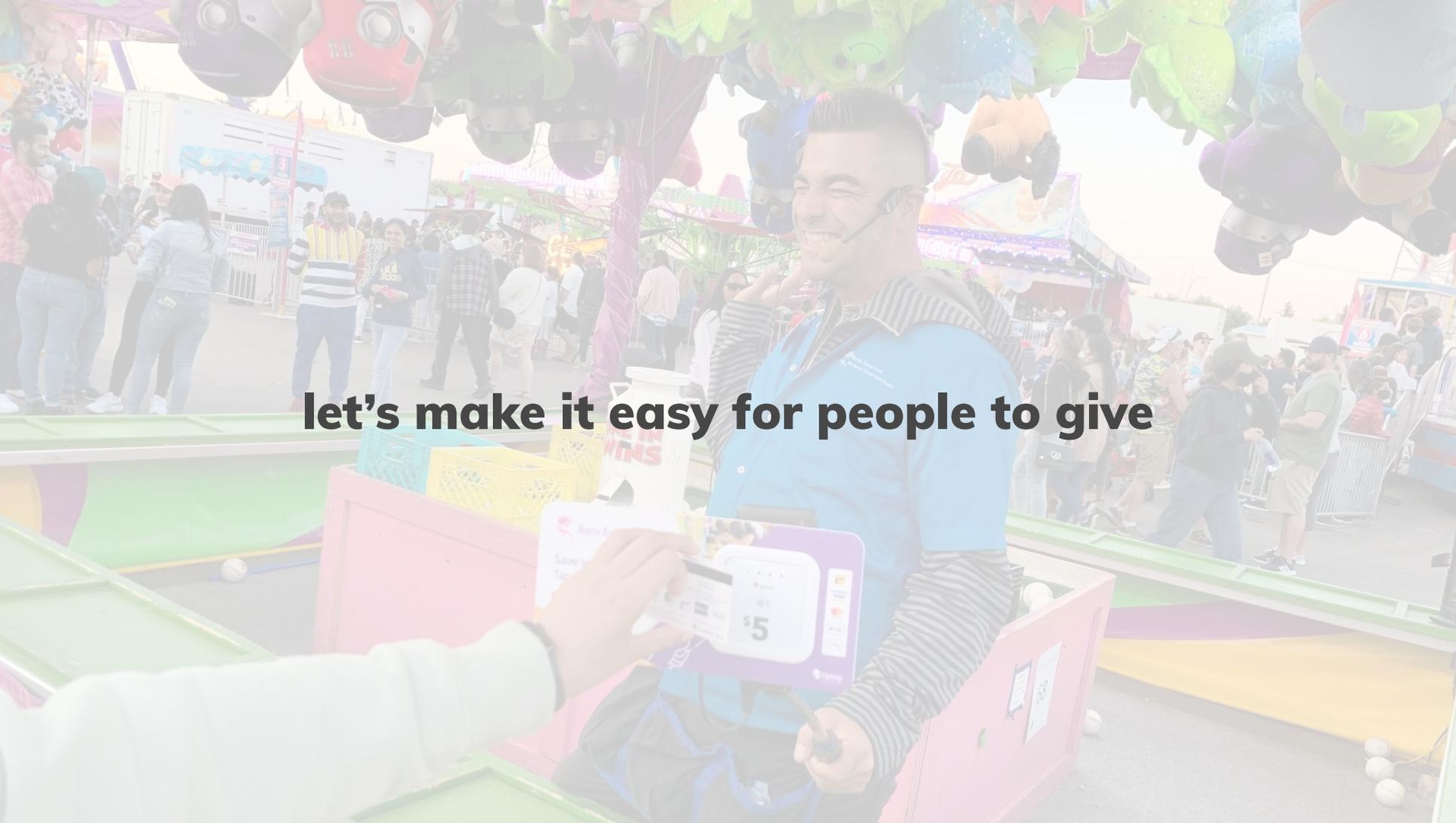
-31%

cash is gone.

A collection of silver coins, likely quarters, is scattered across the bottom half of a pink background. The coins are arranged in a somewhat haphazard pattern, with some overlapping. The text "and it's had a big hit on collections" is overlaid in the center of the image.

and it's had a big hit on collections

Question 2



let's make it easy for people to give



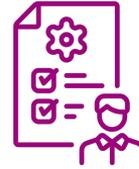
no IT
infrastructure

no integration required



simple
pricing

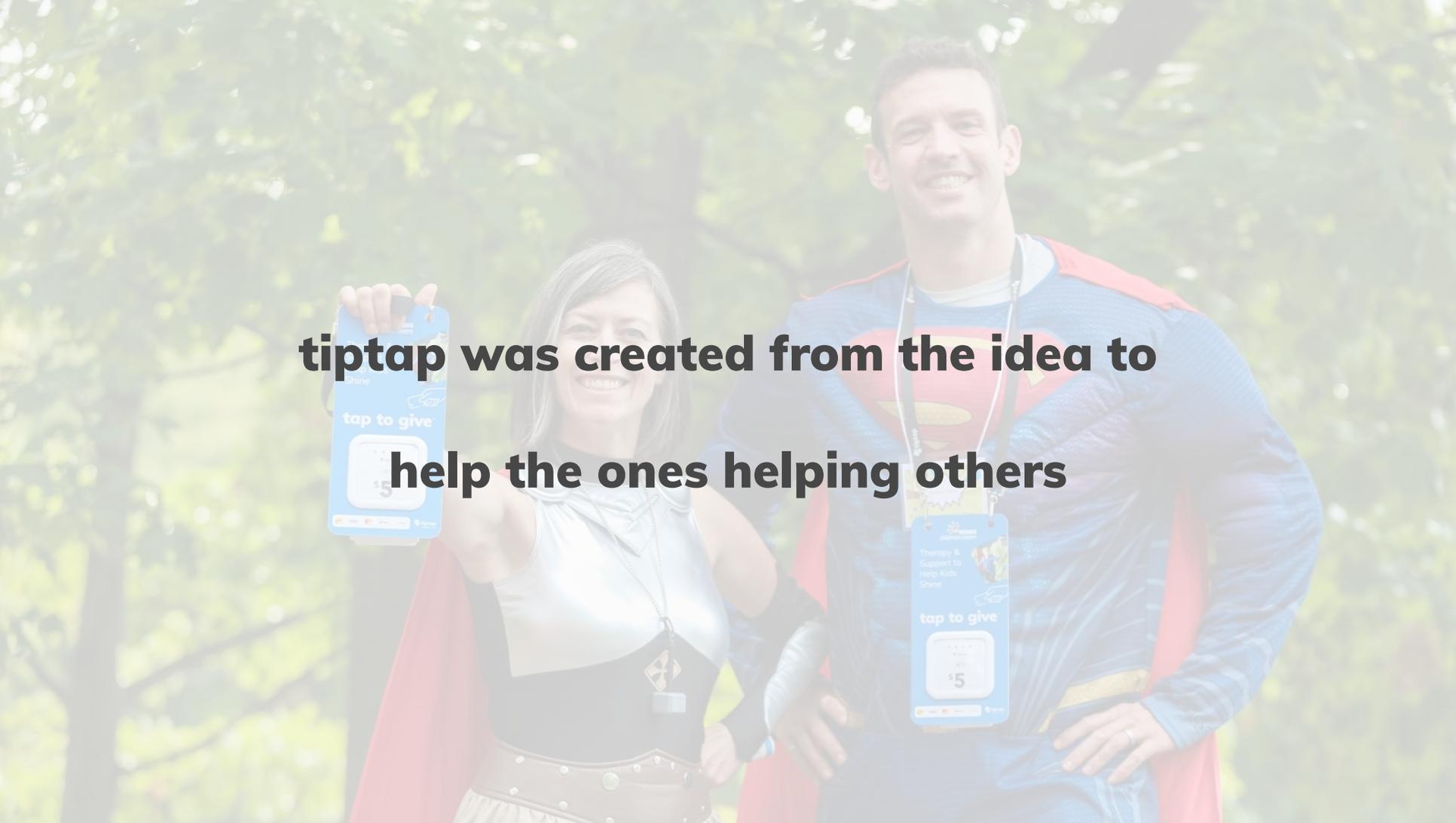
no capital upfront



easy
onboarding

for your team and volunteers

let's make it easy to start.

A woman in a silver and black costume and a man in a Superman costume are standing outdoors. The woman is holding a blue 'tap to give' card with a \$5 donation. The man is also holding a similar card. The background is a blurred green forest.

**tiptap was created from the idea to
help the ones helping others**

Question 3

**we've helped organizations like the
Salvation Army all the way to simple
lemonade stands**

THE
SALVATION
ARMY

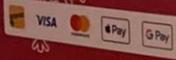


GIVE
FOOD
WARMTH
HOPE

JOIN OUR ARMY
OF GIVERS.

EVERYONE NEEDS AN ARMY

tap to give™



tiptap



IN SUPPORT OF
NSD
Help Jaxen sponsor a service dog.
tap to give

\$1

\$2

\$10

THE SLOTH PRESENTS
GLOW UP





Hendrie Valley Nature Sanctuary



5
Parks



Together, we can keep these lands "natural" for future generations to come.

tap to give

Statap
VISA
MasterCard
Amex
Discover
Paycom
Report a Problem

Exploring the Valley



Membership Matters

Join our community of members and help us protect the natural beauty of Hendrie Valley. Membership is open to all ages and backgrounds. For more information, visit [www.hendrievally.com](#).

Be Aware of Ticks

Ticks are a common nuisance and can transmit diseases. Be sure to check for ticks after spending time outdoors. For more information, visit [www.hendrievally.com](#).

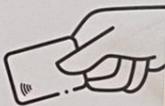
Learn More

Temporary Extreme Weather Closure



Dedicated to eliminating cat homelessness in Toronto. 100% volunteer-run.

tap to give™



LATE POLICY

If you are 10 minutes late or more for your appointment, we will not be able to see you.

If this is an urgent matter and/or time sensitive, we MAY be able to accommodate a "drop-off" appointment, where the doctor sees your pet in-between other appointments, or during their lunch break.

\$15 fee will be added to your file if you are late, cancel the appointment with less than 24hrs notice, or miss the appointment. Thank you for your cooperation.

Online
VETERINARY
Boutique

NEW

ONLINE BOUTIQUE

SIMPLE

Shop whenever you like, on any day and at any time.

FAST

Receive your order in only a few days.

THE BEST FOR ITS HEALTH

All products are of top quality and your veterinarian is still involved in ensuring your pet's well-being.

PRACTICAL

Food and gifts can be delivered to your home or work, or to your vet's office.

Thank You!

Thank You!

Thank You!

Thank You!

Thank You!

Question 4

**“We at Daily Bread are
partnering with tiptap
because it makes so
much sense.”**

Neil Hetherington, CEO Daily Bread Food Bank





that won't
size your
life

Disinfection Station
CLEANING STATION

THE MISSISSAUGA FOOD BANK
EVERY \$1 = FOOD FOR 3 MEALS

\$20
\$10
\$5

Join us in the
fight against
hunger, today.
tap to give

MOST NEEDED FOOD

MEAT
FRUITS AND VEGETABLES

PEANUT BUTTER, BEANS, CANNED FISH, AND MEAT.
CANNED FRUITS AND VEGETABLES, SOUP, STEW, AND FRUIT JUICE.

DAIRY
GRAINS

wine ra

Flamborough Food Bank

Lincoln Museum & Cultural Centre



Question 5

make giving accessible...



VISA

DISCOVER



G Pay



SAMSUNG
pay





In support of

 Canadian Red Cross

 \$20

 \$5



YOUR SUPPORT HELPS THE CANADIAN RED CROSS ASSIST THOSE IN NEED IN THIS COMMUNITY AND ACROSS CANADA.

Please support your community by giving to the Canadian Red Cross.

tap to give™





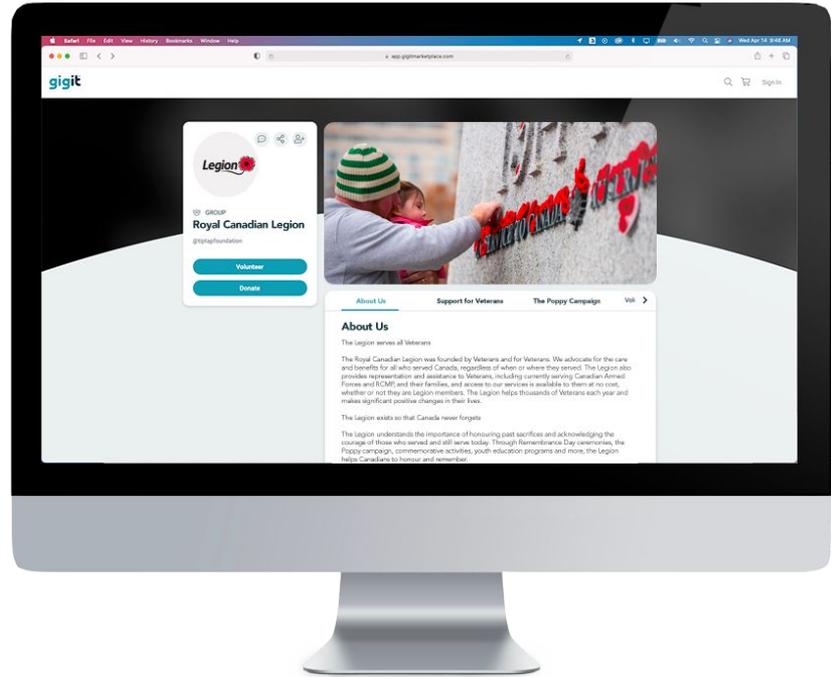
 **give more** 



invite donors to give more™



...and invite donors to **give more™**



donors have the option to scan the QR code to give more™ or give monthly



Honour the Fallen
Help the Living

TAP TO GIVE™



100% proceeds to

Food & Life

give more

tap2sip

in partnership with
NESPRESSO
PROFESSIONAL

tiptap

\$2

VISA Apple Pay Google Pay

make everywhere you are a giving point.

make everywhere you are a giving point.

just remember you can ...



Collect more...

- Making giving accessible by allowing people to give with what's in their pockets.
 - Inviting donors to give more™.
-



Collect everywhere...

- Turning everywhere as a location to collect donations, wherever your supporters are.
 - Making it easy, rewarding and fun to give.
-



Make it easy...

- Making it easy and risk free for your organization to start and collect .

thank you for joining us!

contact curious@tiptappay.com to see how our touchless giving™ displays can help support your cause

