



 **NEW Ai Agent:** Let's make tasks as simple as a 'Google Search'

Burnout to Breakthrough

AI & Automation: Reclaiming the human connection for Canadian nonprofit teams

Speaker: **Jim Schwab, Volunteer Systems Consultant**

+ Special Guest: **Adam Janes CVA, President VMPC**



WHO ARE ROSTERFY?

Connecting communities to **events and causes** they are passionate about

Used by over 5 million volunteers and staff worldwide, Rosterfy's volunteer management software redefines how charities, cities, sporting federations, hospitals and large scale events manage and engage their volunteers.



 160M

Volunteer hours powered by Rosterfy

 77

Countries operated in

 4.5

Star rating on Capterra

Pledge
 1%

Commitment to give back through volunteering

A global workforce solution

Operating in over 77 countries with headquarters in Australia, United Kingdom, United States and United Arab Emirates, Rosterfy is committed to connecting communities throughout the globe.



5M

volunteers and
staff worldwide

77

countries
operated in

5

AWS Servers in
AU, UK, EU,
USA, and
Canada

24/7

Support 24 hours a
day, 7 days a week

13

languages,
including:
Arabic, Catalan,
Dutch, English (UK),
English (US),
French, German,
Japanese, Korean,
Lithuanian, Polish,
Slovenian, Spanish

8

offices
globally

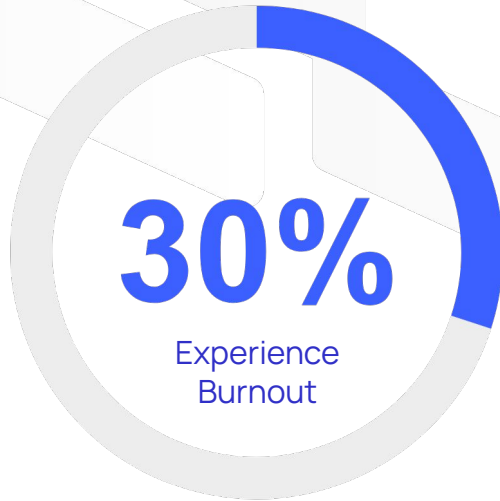
Global and local experience in not for profit volunteer management



Burnout to Breakthrough

How to automate 75% of your workload so you can do 'more good'

30% of Volunteer Managers are feeling 'burnout'







Last year, Rosterfy surveyed over 400 volunteer managers it found a surprisingly high proportion had experienced burnout.

28% said there were 'unrealistic expectations' of their role and what the program could achieve.

The sector is sleepwalking into a talent migration.

What's causing this huge issue?

There are common bottlenecks in delivery that are having a significant impact

-  **The "Data Chase":** Spending 5+ hours a week manually chasing references and Vulnerable Sector Checks.
-  **Manual Comms:** Sending repetitive email reminders that could be triggered by system actions.
-  **Fragmented Systems:** Jumping between spreadsheets, email, and paper forms to get one report.
-  **High-Touch Onboarding:** A slow process that causes 40% of volunteers to drop off before their first shift.

The burden of growing targets

Growth targets shouldn't mean "dumping" more work on your team.

Overwhelmed teams lead to:

- Increased staff turnover and knowledge loss.
- Reduced quality of volunteer experiences.
- Missed compliance milestones due to administrative fatigue.

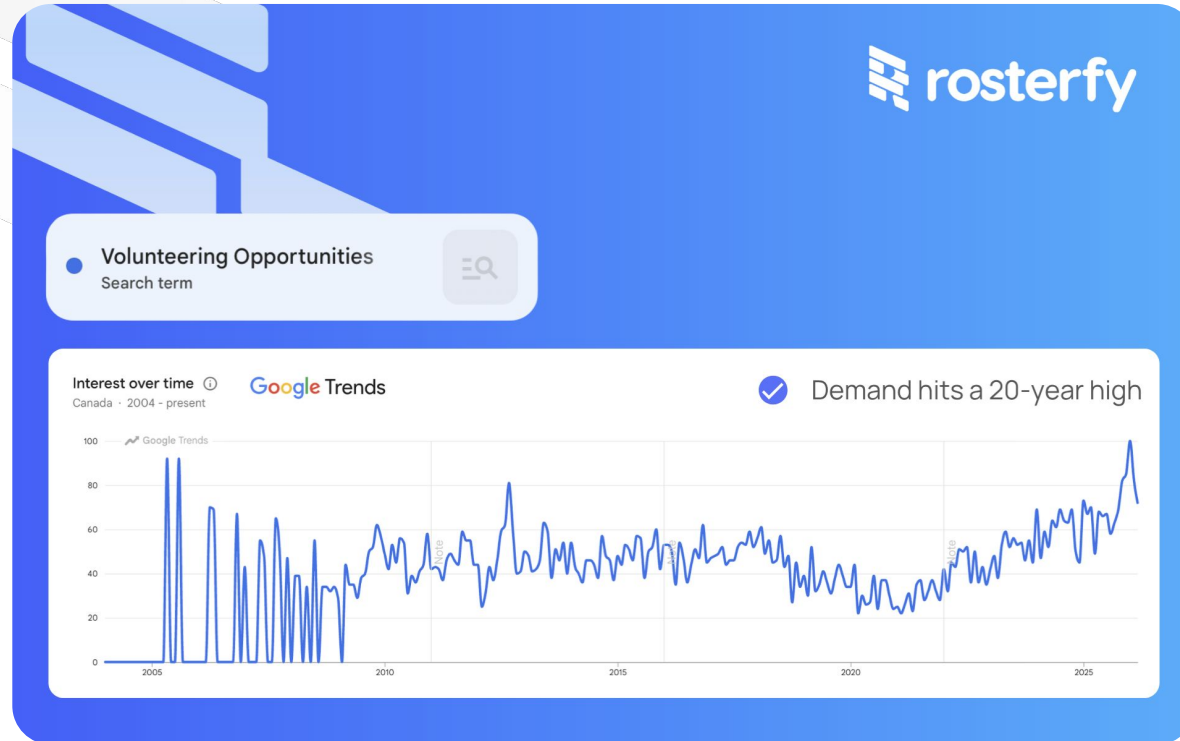
Strategic scaling requires smarter systems, not more work.

But there is hope. It's not all bad news.

There are positive signs of change and reasons to be optimistic:

- The volunteering sector is booming as search demand hits a **20 yr high**

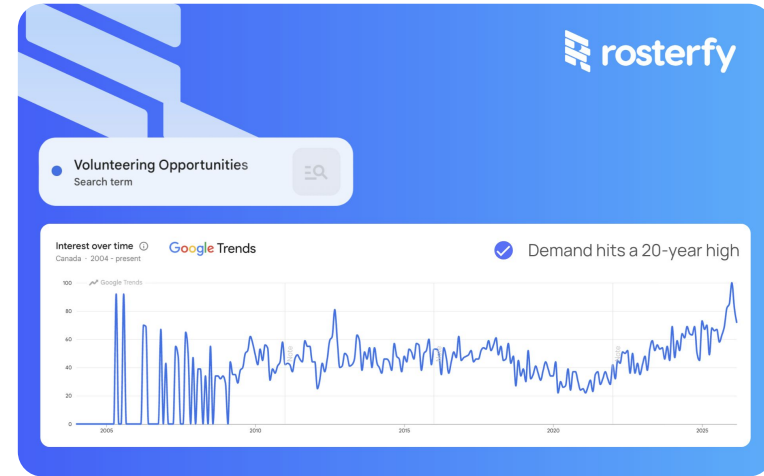
But there is hope. It's not all bad news.



But there is hope. It's not all bad news.

There are positive signs of change and reasons to be optimistic:

- The volunteering sector is booming as search demand hits a **20 yr high**
- Senior leadership identified that burnout costs an organization between **\$5k and \$29k per employee in annual lost of productivity.**
- Employment and Social Development Canada (ESDC) has linked mental health support to **broader economic development**



This issue has gone mainstream and stakeholders are looking for solutions

You have support

This is the year to make changes to your volunteer program, invest in your people and make your impact - sustainable.



Volunteer Management
PROFESSIONALS OF CANADA



**Volunteer
Bénévoles
Canada**

Automate your Admin

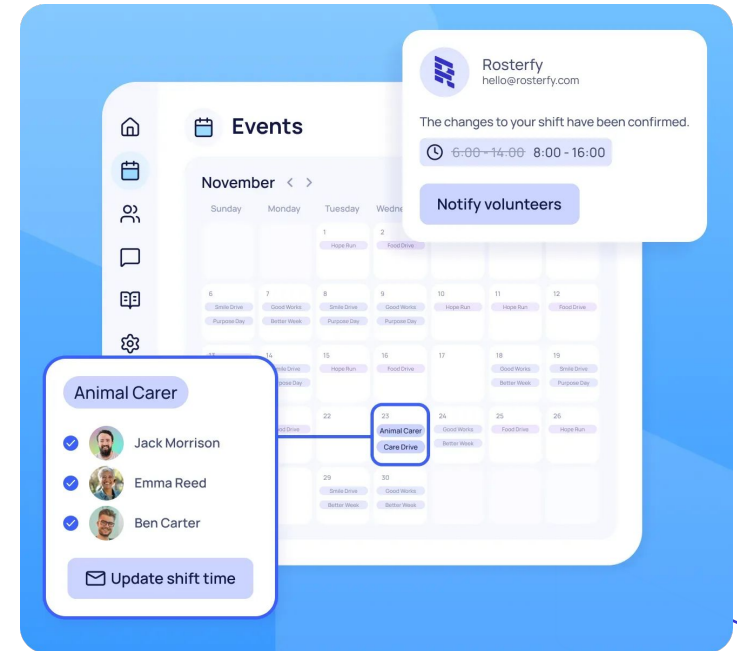
Liberate your program from it's admin

How automations are changing volunteer management

Automation tools are prevalent in all aspects of running a successful business and volunteer programs are no different:

- Application processes
- Shift management
- Recognition and Rewards
- Real time reporting

While **one organization might struggle to pull an accurate number of volunteers** in their program - others **automate over 70% of interactions** and produce real time reportings when they need it.



Automations on Rosterfy update shift details on your behalf

Audience Poll

Which Volunteer Management System do you use?

There's 'automation' and then there's **Rosterfy**

Most systems allow you to automate certain parts of the day to day admin such as:

- Email confirmation
- Shift reminders
- Post shift recognition

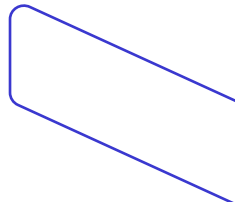
Only Rosterfy empowers you to build custom journeys for each role, each volunteer preference or even by grouping volunteers

- No more working within the guardrails of your system
- Build automations that match your bespoke needs
- Train the trainer model to put the control in your hands

Basic



Enterprise Grade



CASE STUDY

SXSW

THE CHALLENGE

After Covid crushes your volunteer community - how do you rebuild to record numbers without adding additional overhead costs to the program?


RESULTS

Zero to 2,000 volunteers... and rising.

SXSW have a multitude of venues, volunteering roles and onboarding journeys. With Rosterfy they automate the process which has helped them **retain 90% of their volunteer managers**. Bigger impact without the burnout.



 **2000**
Active volunteers

 **90%**
Retention of volunteer managers



Streamlined the application process for high demand volunteering opportunities... the hottest ticket in town

“

Rebuilding after the pandemic

"Rosterfy has helped us rebuild our volunteer base post Covid. We've been able to steadily increase it every year using Rosterfy. So I think that's helped immensely."

[Trevor Weede](#) Volunteer Operations Manager, SXSW

The AI Revolution

Making Ai for volunteer management as simple as a Google Search

How Ai is changing **your work habits**

From "Data Entry" to "Data Insights"

In the past, you spent
hours compiling reports

AI has the potential to
analyze patterns
instantly, telling you why
volunteers are leaving
before they actually quit.

How Ai is changing **volunteer management**



Automated Setup

Describe your event and AI drafts the roles, shifts, and requirements in seconds.



Donor Integration

Predicting donor engagement by identifying high-value volunteers automatically.



Automated Setup

Proactively flagging compliance expirations and vetting issues before they occur.

Audience Poll

Do you currently use any kind of Ai for your day-to-day work?

Exclusive for this webinar! NEW FROM ROSTERFY

Meet Pip! Your smart AI Agent for Event and Shift creation.

Type something else...



NEW FROM ROSTERFY

Meet Pip! Your smart AI Agent for Event and Shift creation.

Think it. Ask it. Leave the rest to Pip!

Pip is here to help you and your team redefine how Events and Shifts are created in Rosterfy – automatically.

From one central place, simply give Pip a few prompts and it takes care of the rest. Whether it's creating events and shifts from scratch, setting up recurring schedules, or making updates to existing ones, Pip removes the admin burden entirely.

- ✓ Natural language processing.
- ✓ Intelligent workflow suggestions.
- ✓ Rapid content generation for role descriptions.



Scale your impact... not your admin

75%

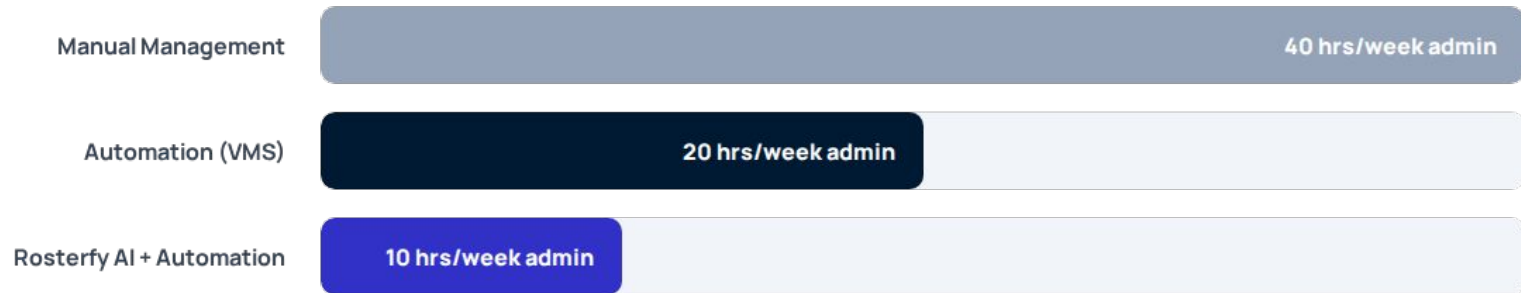
Admin Reduction Potential

2x

Program Growth Capacity

"Hit your growth targets by empowering your team with tools that do the heavy lifting."

Reclaim **your week**



Reclaim 30 hours every week for high-value human interaction.

Reclaim **human connection**



By automating tasks. We get to spend more time on what matters

- **Being there:** More time for mentorship and listening.
- **Community building:** Focus on events that build true belonging.
- **Strategic vision:** Thinking about the next 5 years, not the next 5 hours.

CASE STUDY

British Heart Foundation

THE CHALLENGE

Onboarding, screening and scheduling of large numbers of volunteers across multiple locations and roles.

RESULTS

Since implementing Rosterfy BHF have seen incredible time saving results including a **50% reduction in time spent in admin**. Onboarding has gone from 42 days to 21 days and they have also seen a huge uplift in volunteer engagement with a 125% increase in volunteers involved in multiple roles since adopting Rosterfy.



Reduction in volunteer onboarding admin



Increase in volunteers on multiple roles



Cost savings per year



Less onboarding steps thanks to automations

CASE STUDY

World Scouting


OVERVIEW

World Scouting is the world's largest volunteer-based youth movement. Rosterfy replaced fragmented systems and manual processes with a centralised solution, streamlining coordination, boosting efficiency, and improving the volunteer experience across the board.

RESULTS

Since implementing Rosterfy World Scouting has seen an 800% increase in efficiency where they **now automate 85% of their end to end onboarding**. They have also streamlined and ensured compliance through secure data hosting, SSO and GDPR compliance.



 **800%**

More efficient, streamlining volunteer coordination with one staff member

 **85%**

Now automates 85% of their end to end onboarding

 **+languages**

Utilising English, Spanish and French

“Tremendous”

“Rosterfy has been tremendous for services. I’ve found it incredibly easy, and it has made my life a lot easier. It’s helped by reducing the amount of time to onboard new volunteers.

It’s given us back the time that we spend doing what we love, which is helping our clients.”

Gayle Young - Operations Manager, Meals on Wheels

Don't just dream - plan for success

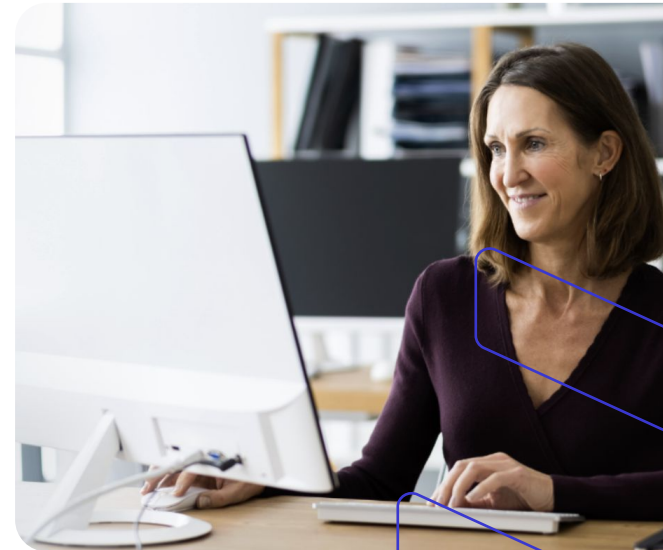
Scaling your impact requires a strategic approach to your digital transformation.

Key points to highlight from your resource:

- **Audit your current state:** Identify where those 40 hours of admin are actually going.
- **Define your "Must-Haves":** From custom volunteer journeys to automated compliance.
- **Build the Business Case:** Using the ROI data we discussed today to get leadership buy-in.

Action point:

- "Scan the QR code coming up to download our comprehensive guide: ***How to Choose Volunteer Management Software***"



Questions?

Your week, reclaimed. Your mission, empowered

www.rosterfy.com

What happens next is up to you

Book a 1:1
demo call



Jim Schwab

Volunteer Systems Consultant, North America

Email: jim.schwab@rosterfy.com

Free Download:
How to choose your VMS



Discover more

Visit our website for more helpful guides and insight

www.rosterfy.com

Thank You

